

**FOR IMMEDIATE RELEASE**  
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## **REVOLUTIONARY WEB TECHNOLOGY DELIVERS THE COUPONS CUSTOMERS WANT**

A revolutionary Web bookmark that delivers unique Coupmark™ technology will do the window-shopping for its customers, instead of the current process in which customers have to read through often hundreds of frustrating and cluttered listings of available online coupons.

Los Angeles, CA (PRWEB) July 26, 2007 -- A revolutionary Web bookmark that delivers unique online coupons and promotions tailored to the customer's interests was launched today by NextCoupons.com. The Coupmark™ technology will do the window-shopping for its customers, instead of the current process in which customers have to read through often hundreds of frustrating and cluttered listings of available online coupons.

The Coupmark™ technology separates the site from an array of online coupons sites already available. The genius of the Coupmark™ technology is its precision and ease-of-use. Customers simply select their favorite categories, specific retailers, or enter unique keywords and NextCoupons will deliver them online deals and coupons geared towards these selections. The customer will be provided with a unique URL that can be set as a bookmark and every time it's selected or refreshed, the customer is provided with a new coupon.

NextCoupons.com has also recognized the fact that customers want to share some of the great bargains online with their friends or family. The site's "Forward to a Friend" technology allows customers to do that with a click of the mouse. Also available on NextCoupons.com is a coupon RSS feed so saavy users can populate their home page or blog with NextCoupons's twenty latest coupons.

NextCoupons.com's navigation and layout is clean, making it easy to browse hundreds of advertisers in all your favorite categories. A private company founded in 2007, this online coupon and deal distribution site offers promotional deals, clearance, free shipping and coupons with more than 1,000 offers from hundreds of online retailers and services such as Microsoft, Apple, Zappos, Circuit City, Barnes & Noble, Yahoo, Dell, Overstock, Best Buy and many more.

NextCoupons can be reached at <http://www.nextcoupons.com>